

SOPHIE LORRAINE

Accessories Designer

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PERSONAL STATEMENT

I am an experienced accessories designer with a love for craftsmanship and enjoy exploring new areas of design and construction. Working in a small team has meant I have been heavily involved in almost every aspect of the business and have developed a thorough understanding of the commercial impact of my designs. Since Leaving Ally Capellino to look after my young children, I have started a small side project called Erin x Lana, developing a range of vegetable tanned leather accessories which I make myself.

EMPLOYMENT

Erinxlana – independent brand – self employed 2022- Present

I have designed and handcrafted a range of bags and small leather goods from concept to final product focusing on minimal design and quality materials.

I researched and sourced materials, created original patterns and prototypes and refined the designs. Developed brand identity, logo, packaging, product photography and built online presence through a website I made myself and curated an Instagram account to highlight leather craftsmanship.

Ally Capellino 2008 – 2020 Senior Designer

I was responsible for the design of the main collection at every stage of the lifecycle from concept through to sampling and pre-production. I liaised directly with factories and suppliers in the UK and abroad, checked quality and ensured they were on budget. I also worked on collaborations with 3rd parties such as Apple, Tate, Norse Projects, Mini Cooper, Studio Nicholson, and the Yorkshire Sculpture park.

Responsibilities:

- Researching new moods, themes and concepts for future designs
- Research into the market and consumer
- Design - two collections per year with 60-70 pieces per collection
- Range plan the entire collection including all bags and accessories
- Convert design sketches into patterns
- Create 1st stage 3D prototyping for realising concepts for factories
- Produce clear, concise specification sheets
- Project manage suppliers and manufacturers to meet collection deadlines
- Product development - acting as a link between design and production
- Frequent visits with factories to ensure sampling is running smoothly
- Ensure final product meets brand and consumer requirements
- Assess competitors' ranges and prices
- Negotiate prices with manufacturers
- Work together with various parties to calculate wholesale and retail prices
- Order sampling materials, fittings etc
- Calculate leather and material consumptions
- Record and monitor material consumptions
- Attend trade shows – i.e Le Cuir a Paris
- Recruit and manage junior staff and interns.

KEY SKILLS

- Illustrator & Photoshop
- Pattern cutting
- 3D prototype
- Hand drawing
- Excel

Corder UK - 2007

- Worked with a small London based company who design and manufacture leather garments and accessories for UK high street stores which helped me gain an insight into the high street market.

INTERNSHIP

Charlott Vasberg 2006

- Worked with Swedish accessories designer on a six month placement where I gained valuable experience into design, production and distribution.

EDUCATION

University of the Arts London, London College of Fashion.

BA (Hons) Product Design & Development for the Fashion Industries (Accessories)

2004-2008

BTEC Diploma - Foundation Studies (Art and Design)

2004

Davenant Foundation School, Loughton.

A Level Art, Art Textiles, AS Level English Literature.

1997-2003

ACHIEVEMENTS

Awarded the Glovers' Shield for Excellence in Accessories in 2008 for final year major project.

Designs selected to be sold on ASOS in a collaboration with London College of Fashion 2008.

VOLUNTEER WORK

Eco Club - 2023

Helped once a week at my daughter's school helping to sow seeds, grow vegetables and help teach the children about sustainability, recycling, helping the planet etc.

INTERESTS

Art - abstract expressionism, Films - golden age of Hollywood, literature and growing things in my allotment.

Reference available on request.